**ESP Ultrasound Academic Alliance Program**

**Membership Agreement**

**Program Overview**

The **ESP Ultrasound Academic Alliance Program** partners with educational institutions to promote excellence in sonography through curriculum-enhancing resources at accessible rates. This alliance grants exclusive access to materials and professional development opportunities that empower both faculty and students.

**Membership Benefits**

**Faculty and Program Benefits**

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| --- | --- | --- |
|  | Physics Member | Vascular Member |
| **One Desk Copy** | *Understanding Ultrasound Physics*, 4th Edition by Sidney K. Edelman, PhD | *The Art of Vascular Ultrasound, 1st Edition* by J.M. White-Melendez and W.B. Schroedter |
| **Exclusive Slide Deck Access** | Rights to use textbook graphics for classroom instruction during the membership period | Rights to use textbook graphics for classroom instruction during the membership period |
| **Webinar Access** | ***Complimentary Faculty Webinar***: Registration for one faculty member to the webinar of choice during the initial membership year  ***Biennial Faculty Access***: One registration to a webinar of choice every other membership renewal period  ***Additional Registration Discounts***: $100 off a second registration each eligible year | ***Complimentary Faculty Webinar***: Registration for one faculty member to the webinar of choice during the initial membership year  ***Biennial Faculty Access***: One registration to a webinar of choice every other membership renewal period  ***Additional Registration Discounts***: $100 off a second registration each eligible year |
| **Student Discount** | $50 off registration for students to the following live webinars:   * Ultrasound Physics * Vascular Technology * Adult Echocardiography * OB/GYN Sonography * Abdominal Sonography | $50 off registration for students to the following live webinars:   * Ultrasound Physics * Vascular Technology * Adult Echocardiography * OB/GYN Sonography * Abdominal Sonography |

**Fee Structure**

**Choose Your Membership Option:**

**□ Physics Membership**

* + **Annual Membership Fee:** $495 (first year)
  + **Annual Renewal Fee:** $195

**□ Vascular Membership**

* + **Annual Membership Fee:** $495 (first year)
  + **Annual Renewal Fee:** $195

**□ Dual Membership (Physics and Vascular)**

* + **Receive $100 off for 2nd Membership**
  + **Annual Renewal Fee:** $195

*Prorated fees apply for alignment with the calendar year where applicable.*

**Program Terms and Usage Rights**

The ESP Ultrasound Academic Alliance Program includes access to copyrighted educational materials produced by ESP Ultrasound and its authors. **As an approved representative of [Institution Name]**, I agree to the following terms:

1. **Textbook Usage**: *Understanding Ultrasound Physics* and/or *The Art of Vascular Ultrasound* will be incorporated into course material.
2. **Exclusive Use of Materials**:
   * Use of the graphics slide deck is permitted only during the active membership period.
   * The materials are provided solely for educational use within the institution’s program.
   * **Distribution Limitations**: Materials must not be duplicated, distributed to third parties, or made available on shared devices. Unauthorized reproduction of any kind is strictly prohibited.
3. **Confidentiality and Security**: I will take all reasonable measures to prevent the unauthorized sharing of ESP Ultrasound’s proprietary materials and to protect the confidentiality of these resources.

**Membership Renewal and Termination**

* **Renewal Terms**: Membership is annual, with renewal fees applied yearly. Prorated fees may apply to align with calendar-year renewals.
* **Termination**: Upon non-renewal or termination, all rights to use ESP Ultrasound graphics and materials are withdrawn. Physical materials must be returned to ESP Ultrasound, and digital access will be revoked.

**Dispute Resolution**

In the event of a dispute, both parties agree to engage in good-faith negotiations to resolve the matter. Should negotiations be unsuccessful, disputes will be settled through binding arbitration.

**Privacy and Data Usage**

ESP Ultrasound respects your privacy and data. Any data shared as part of this membership is used solely to manage member benefits and communications and will not be shared without prior consent.

**Agreement Confirmation**  
By signing below, I confirm that I understand and agree to the terms outlined in this agreement.

**Institution Representative Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Date:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_